

Privacy Policy

Effective Date: August 3rd, 2025

Last Updated: August 3rd, 2025

QR Code Files values your privacy and is committed to protecting your personal data. This Privacy Policy outlines how we collect, use, disclose, and protect your information when you visit our website and use our services—including purchasing QR codes that store user-uploaded files.

1. Information We Collect

We collect the following types of personal information:

a. Information You Provide

- Name
- Email address
- Phone Number (Used for order verification and order fulfillment support only when necessary or requested by the customer. We do not make sales calls.)
- Payment information (handled by third-party providers)
- Files provided for storage to link to qr codes.

b. Information Collected Automatically

Our Company uses BlueHost for web hosting and as such, they may collect the following information:

- IP address
- Browser and device information
- Geolocation (approximate)

- Referring/exit pages and URLs
 - Time zone, language settings, and usage data
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2. How We Use Your Information

We use your information to:

- Generate and deliver QR codes to be used for your files
 - Process and verify payments through PayPal, Square, or other authorized gateways
 - Send confirmations, notifications, and support responses
 - Maintain website security and prevent fraud
 - Comply with legal obligations and respond to lawful requests
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3. Lawful Basis for Processing (GDPR)

For users in the European Economic Area (EEA), we process personal data under these legal bases:

- **Contractual necessity:** To fulfill your purchases or service requests
 - **Legal obligation:** To comply with tax, accounting, or regulatory duties
 - **Legitimate interest:** To improve our services and ensure security
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4. Disclosure of Information

We may share your information with:

- **Payment processors** (e.g., PayPal, Square) for transaction processing

- **Cloud and file hosting providers** (e.g. BlueHost)
 - The files are stored by QR Code Files, which is done through BlueHost
- **Legal or regulatory authorities** when required by law

We do **not** sell or rent your personal data.

5. Your Rights and Choices

Depending on your location, you may have the following rights:

For EEA Residents (GDPR):

- Right to access personal data
- Right to rectification
- Right to erasure (“right to be forgotten”)
- Right to restrict or object to processing
- Right to data portability
- Right to withdraw consent at any time

For California Residents (CCPA & CalOPPA):

- Right to know what personal data we collect, use, and disclose
- Right to request deletion of your personal data
- Right to opt out of sale of personal data (we **do not sell** personal data)
- Right to non-discrimination for exercising privacy rights

You can exercise any of these rights by emailing us at support@qrcodefiles.com.

6. Cookies and Tracking Technologies

We use cookies and similar technologies for essential functions and analytics. You can manage your cookie preferences in your browser settings.

7. Third-Party Payment Processors

We use **PayPal**, **Square**, and other PCI-compliant providers to process payments. These services may collect and store your payment data under their own privacy policies. We do not store your full payment card information on our servers.

Links to their privacy policies:

- [PayPal Privacy Policy](#)
 - [Square Privacy Policy](#)
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8. Data Retention

We retain personal information as long as necessary to:

- Provide access to your QR codes and files
- Fulfill legal, accounting, and reporting obligations
- Resolve disputes and enforce our agreements

If subscription to our services is cancelled, we retain personal information for three years from the date of cancellation.

You may request earlier deletion by contacting us.

9. Security Measures

We implement physical, administrative, and technical safeguards including:

- HTTPS (SSL/TLS encryption)
- Access controls and authentication

While we take security seriously, no system is completely secure.

10. Children’s Privacy (COPPA & GDPR)

Our services are **not intended for users under 13 years old** (or equivalent age under local law). We do not knowingly collect personal information from children. If you believe we have collected data from a minor, please contact us to delete it.

11. International Data Transfers

If you are located outside of the United States, your information may be transferred to—and processed in—the United States. We implement appropriate safeguards (e.g., Standard Contractual Clauses under GDPR) where required by law.

12. Do Not Track (CalOPPA Disclosure)

Our website currently does **not respond to Do Not Track (DNT)** signals from browsers. We recommend managing tracking preferences through your browser or privacy tools.

13. Changes to This Privacy Policy

We may update this Privacy Policy periodically. If changes are material, we will notify you via email or on our website. Your continued use of our services after changes are posted indicates your acceptance.

14. Contact Us

If you have any questions about this Privacy Policy or your data rights, please contact us at:

QR Code Files

Email: support@qrcodefiles.com

Address: 8318 Glen Canyon Dr, Round Rock, TX 78681